

SHARED INSIGHTS 2021 PROGRAM

Go above and beyond traditional plant tissue sampling with an intensive 12-week plant analysis program and compare your data to other program participants.

Every week, track your plant tissue data on our exclusive shared insights dashboard and see how you compare to other participants in a similar yield goal category. Get the insights you need to make decisions in-season, and prepare for next year's crop.

Enrollment includes:

- ✓ Supply Kits for 12 weeks of plant tissue sampling
- ✓ Supply Kit for a soil sample at the beginning and end of the 12 weeks.
- ✓ Access to a weekly dashboard to view your results in season and the ability to blindly compare them to others with similar or larger yield history.



Growers will get results of 4 soil samples & 24 plant tissue samples

SOIL ANALYSIS INCLUDES S3C PACKAGE + MOLY

Organic Matter	Exchangeable Potassium	Magnesium	Calcium & Hydrogen
Soil pH	Buffer Index	Cation Exchange Capacity	Nitrate Nitrogen
Available Phosphorus (P1 Weak Bray & P2 Strong Bray)		Percent Base Saturation of Cation Elements	
Soluble Salts	Sodium & Excess Lime	Sulfur	Zinc
Manganese	Iron	Copper	Boron

PLANT ANALYSIS INCLUDED 3-5 business day turnaround

Nitrogen	Sulfur	Phosphorus
Potassium	Magnesium	Calcium
Sodium	Iron	Manganese
Copper	Boron	Zinc

**COST TO ENROLL IS \$500 PREPAID (RETAIL VALUE \$1100)
ENROLL AT [MIDWESTLABS.COM/SHARED-INSIGHTS.ASPX](https://midwestlabs.com/shared-insights.aspx)**

Visit mylab.midwestlabs.com for sampling supplies or questions.

Or contact us at midwestlabs.com | 402.334.7770 | contactus@midwestlabs.com

Shared Insights Steps:

Step 1: Enroll today using our online registration form:

<https://midwestlabs.com/shared-insights.aspx>

You are required to pick a field name & sample ID for your two fields, & record previous yield history at the time of enrollment.

Step 2: Midwest Labs will invoice you \$500.00 for the cost of the program up front.

Step 3: Receive your sampling supplies kit from Midwest Labs. Includes 4 soil sample bags and 24 plant tissue sample bags.

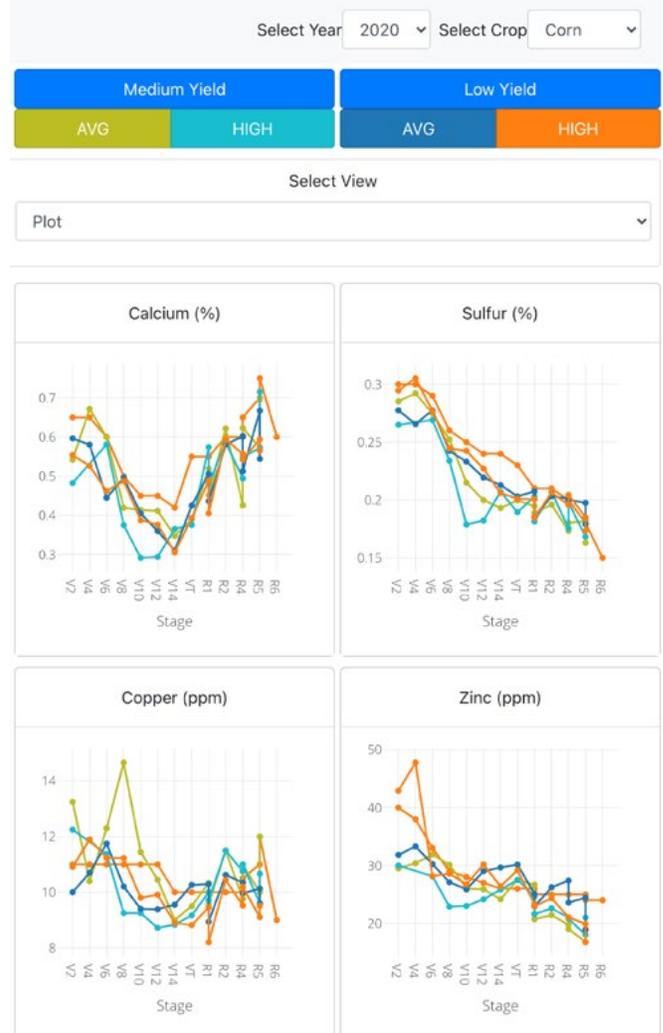
Step 4: Print off required submittal forms using the [MyLab Portal](#) to include with your weekly samples. You are required to pick a field name and sample ID for your two fields and select previous yield history at the time of enrollment. This information must be the same with each submittal of weekly samples.

Step 5: Send in your first soil samples for your two fields and first week of plant tissue samples with submittal forms to Midwest Labs. You will send in 24 plant tissue samples by the conclusion of the program; One sample, from two fields, for 12 weeks and a soil sample at the beginning and the end of the program from each field.

Step 6: Receive your reports via email and in the MyLab Portal Shared Insights Dashboard to compare results week over week.

Any questions about the program email sharedinsightsenrollments@midwestlabs.com.

For reporting questions email our field representative team at fieldreps@midwestlabs.com.



**Review your results weekly
on our Live Dashboard
www.mylab.midwestlabs.com**

